

ECO EXPO ASIA

Hong Kong, 3 – 6 November, 2010

Eco Expo Asia is the foremost opportunity to pierce the fast growing Chinese mainland and South East Asia markets.

South East Asian countries are facing many environmental challenges due to rapid economic development and urbanization. This has led to an exponential growth in sales of environmental instruments to deal with the issues arising from these developments. In order to cope with international standards, the region is now seeking ways to improve technology, institutional development as well as technical resources and knowledge.

Fintrade-Mercer Advisor Ltd. is organizing a special Finnish environmental technology promotion week during the Eco Expo Asia 2010. This promotion week will include exposure at the exhibition and high profile meetings, tailored to each Finnish company specifically, and access to the Eco Asia Conference, covering a variety of environmentally themed topics with particular focus on South East Asia.

Main exhibit profile

Air Quality

Air pollution & gas emission control; Air purification, filtration & deodorisation technology and equipment; Gas, smoke & chemical monitoring and treatment equipment; Desulphurisation & dust control technology and equipment

Energy Efficiency & Energy

Energy saving devices and products; Renewable & alternative energy; Alternative energy machinery and technology; Energy efficient applications in architecture

Waste & Recycling

Solid waste treatment, incineration & recycling systems; Transport, collection & sorting of waste; Waste water recycling technology and equipment; Biological treatment equipment; Oil recycling technology and equipment

Eco-friendly Product

Biodegradable & recycled products and packaging; Eco-friendly materials for construction and fitting; Organic products; Green decorative materials

Eco Expo Asia 2009 enjoyed record-breaking exhibitor participation and visitor attendance

Hong Kong's only trade fair devoted to the Asian environmental protection industry attracted 10,102 visitors from 105 countries. Increase of 67% in attendance compared to last year!

More information of Eco Expo Asia 2010:
www.ecoexpoasia.com

The Hong Kong Hub for the International Environmental Protection Industry

Eco Expo Asia 2010 and the environmental technology promotion week will be an ideal event for Finnish environmental companies to establish partnerships with Asian Pacific companies at a deal-making for retail and sales systems as well as joint ventures, alliances and marketing partnerships.



Fintrade-Mercer Group has 25 years experience taking Finnish companies to the China market, incorporating and establishing companies in China as well as preparing investment approvals, localization projects and protecting technologies and intellectual assets of Finnish companies in China.

Fintrade-Mercer Group have been at the forefront of corporate, marketing and branding trends in China and lead the field in integrated China Business Solutions.

Schedule for the promotion week:

- September 2010** Company participation confirmations to the event.
Finland stand arrangements, material collection and client base formation.
Research, and partner meeting arrangements.
- 3 – 6 November 2010** Eco Expo Asia exhibition and conferences in Hong Kong.
Finland stand for participating companies. Arranged meetings and program during the exhibition days.
- December 2010** Follow-up actions and reporting to companies.

Participation to the Finland stand including the above mentioned actions:
5000 € / company. Financial support from the Ministry of Employment and the Economy will be applied for this project.