



CHINA MEDICAL GROUP 2010-2011

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Quality health care has become of utmost importance to decision-makers of China, for example by the end of 2007, there were 300 000 health institutions in China. Many hospitals are now independent profit centers and can decide by themselves what products to buy and from where. Conventional, rigid structures of distributing and sales of hospital products are being pulled down and replaced by modern ideas, methods and regulations.

Fintrade Mercer Group - China healthcare know-how and experience since 1985

Fintrade Mercer Group has over 20 years of experience in working efficiently with various government, medical institution and corporate parties in China.

Fintrade Mercer Group has conducted numerous studies for Finnish companies, ranging from feasibility studies to market/product-specific research. Other professional services provided for medical enterprises are; China business entry, sales and distribution, SFDA and regulatory, industrial co-operation, technology transfer and joint venture services.

Fintrade Mercer Group has been the driving force behind numerous health care initiatives in China and successfully assisting governments, companies and private investors to enter the market.

Professional consultation and execution services

- Government Lobbying, China FDA and Product Approvals
- Business Entries, Sales System and Brand Management
- Feasibility Studies, Technology Transfer, JVCs and WFOE
- Technology-to-Equity, Corporate Law and Board of Directors

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The core industries are:

- Medical Devices and Hospital Consumables
- Diagnostic, Dentistry and Hormones
- Biotechnology and Life Sciences
- Healthcare Industries and Pharmacology

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New China Medical Group a one year market entry program will start 15 August, 2010.

Financial support from the Ministry of Employment and the Economy will be applied for the project.

Please contact us for more detailed information.