



ChinaMed 2010

Finland Healthcare and Medical Technology Road Show March 24th-30th 2010 in-conjunction with the ChinaMed 2010 Exhibition.

The People's Republic of China faces huge challenges to modernize its national healthcare system. The nation's 1.3 billion people will require good healthcare services in the future. The Chinese government is committed to spend billions of dollars to improving the public health infrastructure, disease control and upgrading the entire hospital infrastructure in China.

Fintrade-Medipro, a member of Fintrade-Mercer Group, has been active in Chinese healthcare fields since 1985 and has long term business relations with the PLA, CDC and a variety of institutional buyers. Fintrade-Medipro has been the driving force behind numerous health care initiatives in China and assisting western governments and private investors to enter the market.

ChinaMed 2010 is organized jointly by the PLA, Chinese People's Liberation Army, and Messe Düsseldorf China Ltd. The exhibition attracts key military and institutional decision-makers, hospitals and buyers China-wide. ChinaMed 2010 is the premium Healthcare exhibition and show case of Western healthcare and medical technologies and Chinese professionals and decision-makers will search there the latest Western healthcare technologies and equipments.

Finland Healthcare and Medical Technology Road Show March 24th-30th 2010 consists of the following aspects for participant companies:

- Finland Pavilion at PLA Official Exhibition Stand at ChinaMed 2010
- PLA hospital visits and meetings with Hospital Directors / Purchasing Managers
- Tailor-made corporate meeting program for Participant Companies
- China Healthcare 2010 Report for Current Situation and Purchases
- VIP program arranged with PLA Generals and Hospital Leaders

Finland Healthcare and Medical Technology Road Show is supported by the Chinese PLA Medical Centre Headquarters in Beijing, the Finnish Ministry of Employment and Economy and the Embassy of Finland in Beijing.

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